

سری سوال : یک

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی/کد درس: حسابداری (چندبخشی), علوم اقتصادی (نظری) چندبخشی, مدیریت دولتی (چندبخشی), مدیریت بازرگانی (چندبخشی)  
مدیریت صنعتی (چندبخشی), مدیریت جهانگردی (چندبخشی) ۱۲۱۷۴.

1-If the resources , goods, and services are distributed according to the economy's highest valued uses, a(n) .....is efficient.

1. assumption                      2. prediction                      3. allocation                      4. saving

2-The branch of economics that studies the entire economy, topics as aggregate production, unemployment, inflation and business cycles is called...

1. macroeconomics                      2. microeconomics  
3. normative economics                      4. positive economics

3-In economics, we assume that people do not intentionally make decisions that will leave them worse off. This is known as the...

1. rationality assumption                      2. self satisfactin  
3. ceteris paribus                      4. behavioral economics

4-A special sort of human effort that takes on the risk of bringing labor, capital and land together and organizing production is called.....

1. consumption                      2. entrepreneurship  
3. normative economics                      4. human behavior

5-Which one is the most basic concept in all of economics?

1. low income                      2. scarcity                      3. resources                      4. opportunity cost

6-If a nation experiences economic growth, the.....curve will move outward.

1. trade-off                      2. opportunity  
3. cost                      4. production possibility

7-Two goods are.....when a change in price of one causes an opposite shift in the demand for the other.

1. complements                      2. substitutes                      3. commodity                      4. available

8-We have .....when a given level of inputs is used to produce the maximum output poissible.

1. efficiency                      2. failure                      3. trouble                      4. competition

9-Which one is not an example of a public good?

1. national defence                      2. police protection  
3. automobile                      4. highway

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10-Unemployment resulting from a poor match of workers' abilities and skills with current requirements of employers is..... unemployment.

1. seasonal 2. cyclical 3. frictional 4. structural

11-The real rate of interest is defined as the.....rate of interest minus the.....rate of inflation.

1. real, anticipated 2. nominal, anticipated  
3. real, unanticipated 4. nominal, unanticipated

12-An individual who used to work full-time but left the labor force and has now reentered it looking for a job is .....

1. job loser 2. reentrant 3. debtor 4. new entrant

13-When we compute GDP by adding up all Rial value at current market prices of all final goods and services, we have used the ..... approach.

1. psychological 2. behavioral 3. social 4. expenditure

14-Which one is any use of today's resources to expand tomorrow's production or consumption?

1. Gross private domestic investment 2. Investment  
3. Capital goods 4. Fixed Investment

15-Consumer goods that have a life span of more than three years are.....goods.

1. intermediate 2. nondurable 3. durable 4. final

16-An official institution that serves as a country's treasury's bank is called.....

1. private bank 2. central bank 3. public bank 4. save bank

17-Which one is one of the most important function of money?

1. medium of exchange 2. unit of accounting  
3. store of value 4. standard of deferred payment

18-A business owned by one individual who makes the business decision, receives all the profits and is legally responsible for the debts of the firm is....

1. revenue 2. corporation 3. partnership 4. proprietorship

19-Which one is designed to show a business entity's financial position-what it owns and what it owes-on a particular date?

1. Income Statement 2. Statement of owner's equity  
3. Balance sheet 4. Company's revenues

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20-The money that a government or organization receives from people is called.....

1. rent 2. surplus 3. salary 4. revenue

21-The .....principle specifies that assets acquired by a business entity are to be recorded at the exchange price paid for them.

1. cost 2. objectivity 3. business entity 4. going concern

22-We call a person whose job is to keep or check financial accounts as.....

1. salesman 2. employee 3. accountant 4. clerk

23-Which one is not the subject matter of management?

1. planning 2. controlling  
3. directing 4. political election

24-A situation in which supply and demand are matched and prices stable is called equilibrium.

1. تورم 2. بحران 3. تعادل 4. دارایی

25-We refer to an ordered list of times at which things are planned to occur as schedule.

1. فهرست قیمتها 2. جدول برنامه‌ها 3. نقشه راهها 4. میزان درآمدها

26-A price system allows all resources to move from lower- valued uses to higher-valued via voluntary exchange. "Via" means.....

1. به دلیل 2. علاوه بر 3. از طریق 4. نه تنها

27-Before money was used, transactions took place by means of barter. "barter" means.....

1. چک 2. ترازنامه 3. سرمایه 4. تهاتر

28-When a country or organization has ability to pay back its debts, it has solvency.

1. توانایی پرداخت دیون 2. برداشت پول از حساب 3. از کار اخراج شده 4. تورم پیش بینی شده

29-Management as a subject is dynamic. This approach is very close to the practice of management. "Approach" means.....

1. اعتبار 2. بهره 3. رویکرد 4. انگیزه

30-A legal document containing an agreement or contract is called deed. "deed" means.....

1. سند 2. ضمیمه 3. ثبت 4. اجرت

ترتيب سؤال	الف	ب	ج	د	باسخ صحيح	وضعت كليل
١			X		ج	عادي
٢	X				الف	عادي
٣			X		الف	عادي
٤		X			ب	عادي
٥			X		ب	عادي
٦	X				د	عادي
٧	X				الف	عادي
٨		X			الف	عادي
٩			X		ج	عادي
١٠		X			د	عادي
١١		X			ب	عادي
١٢		X			ب	عادي
١٣			X		د	عادي
١٤			X		ب	عادي
١٥		X			ج	عادي
١٦			X		ب	عادي
١٧	X				ج	عادي
١٨				X	د	عادي
١٩	X				ج	عادي
٢٠				X	د	عادي
٢١	X				الف	عادي
٢٢			X		ج	عادي
٢٣				X	د	عادي
٢٤			X		ج	عادي
٢٥		X			ب	عادي
٢٦			X		ج	عادي
٢٧	X				د	عادي
٢٨	X				الف	عادي
٢٩		X			ج	عادي
٣٠	X				الف	عادي