

نام درس: زبان تخصصی (۱)

تعداد سؤال: نسی ۳۰ تکمیلی -- تشریحی ۳

رشته تحصیلی: گرایش: مدیریت صنعتی و بازرگانی

زمان امتحان: تستی و تکمیلی ۴۵ دقیقه تشریحی ۲۵ دقیقه

کد درس: صنعتی: ۱۲۱۲۰۳۳- بازرگانی: ۱۲۱۲۱۶۶

تعداد کل صفحات: ۴

Part I: Multiple choice items**Directions:** Choose the best choice (a, b, c or d) and then mark it on your answer sheet.

- 1) He is very , he writes the best novels every year.
a) respective b) creative c) precision d) concerned
- 2) We need some one to handle the marketing of the business.
a) classification b) end c) device d) factor
- 3) The company devised a new type of transistor. "Devised" means
a) demanded b) created c) invented d) employed
- 4) This behaviour among the work force is the of inappropriate management.
a) production b) personality c) imagination d) product
- 5) He has a new theory after many years of research.
a) evolved b) imagined c) deemed d) promoted
- 6) The balance of two accounts are the same.
a) precise b) precision c) precised d) precisely
- 7) The government is the highest in the country.
a) commitment b) corporation c) authority d) function
- 8) It took a long time to a committee to deal with the matter.
a) set up b) come up c) carry on d) detect
- 9) They decided to carry on their work. "Carry on" in this sentence means
a) detect b) convey c) arrange d) continue

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- 10) An idea based on intuition and not on evidence is called
- a) progress b) deviation c) procedure d) hunch
- 11) They are responsible for everything that happens.
- a) corporately b) corporate c) corporation d) corporative
- 12) He never ahead, he just does things suddenly.
- a) detects b) leads c) performs d) plans
- 13) His was to solve our problem.
- a) goal b) chance c) record d) personality
- 14) Learning this language would be a very difficult
- a) interaction b) position c) process d) record
- 15) His interests in business are very.....
- a) domain b) abstract c) trained d) diverse
- 16) Becoming skillful in any area of administration is not easy
- a) evaluation b) rudiment c) task d) implementation
- 17) The human body has a very complex
- a) organize b) organization c) organized d) organizationally
- 18) You must find new..... for your products.
- a) market b) capability c) output level d) policy

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19) The inventory level of these stores have not been determined yet. "Inventory level" means

.....

- a) price b) output level c) detailed list d) estimation

20) A list showing amounts of money paid or received is called

- a) statement b) inventory level c) output level d) market

21) It is a(n) part of human nature to avoid pain.

- a) sheer b) trivial c) routine d) inherent

22) He gave him a reply.

- a) decisiveness b) decisive c) decisively d) decided

23) This is a decision, take it into consideration please.

- a) judgment b) risk c) policy d) service

24) Employers are with the school to find job for graduates.

- a) cooperating b) creating c) organizing d) looking

25) The of our city is a matter of the first importance.

- a) cooperation b) development c) domain d) ingredient

26) I think it is better to use your..... to help others.

- a) litter b) record c) ability d) procedure

27) His interest in money is the only that drives him to work so hard.

- a) advantage b) motive c) enthusiasm d) project

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28) Something (to be) given to someone for what he/she has done is called

- a) reward b) safety c) promotion d) ambitious

29) I couldn't my money to the poor so I gave my clothes instead.

- a) contribution b) contributive c) contributed d) contribute

30) We must our efforts on improving education.

- a) assume b) tackle c) adapt d) concentrate

Part II: Translate the following texts to Persian.

1) Although administrators use scientific laws, techniques and data, they do so in ways that allow free rain to individual imagination and temperament. Usually a variety of successful solutions exist for dealing with a particular administrative problem, and a creative administrator may even devise a new solution on the spot.

2) After management has made plans, created a structure and hired appropriate personnel, someone must lead the organization.

3) Decision making is a key management element in organizations, people with managerial roles are expected, among other things, to make decisions as an important part of their responsibilities.