

نام درس: زبان تخصصی ۴

رشته تحصیلی: گرایش: مدیریت صنعتی

کد درس: ۱۲۱۲۰۳۶

تعداد سؤال: نسی ۳۰ تکمیلی -- تشریحی --

زمان امتحان: تستی و تکمیلی ۵۰ دقیقه تشریحی --

تعداد کل صفحات: ۳

* استفاده از فرهنگ لغات مجاز نیست.

Find the correct answers (a, b, c or d) and mark them one your answer sheets.

- If one is to be an effective manager, it is vital to develop the ability to deal with others. 'Vital' means
a. rare b. dangerous c. important d. unimportant
- Organizational behavior focuses on a micro perspective. 'Micro' means
a. small b. large c. huge d. big
- It was the "scientificapproach" which was founded by Fredrick Taylor.
a. manage b. manages c. management d. managed
- Taking a giant leap forward in history brings us to the turn of the century in the united states. 'Giant' means
a. very small b. very few c. usual d. very big
- A further problem lies in worker resistance. 'Lies' means
a. removes b. exists c. sends d. forgets
- Many scholars believe that the Hawthorne studies show theof the social nature of workers.
a. import b. importance c. important d. importing
- The criticism that much of organizational behavior is commonis also without foundation.
a. sense b. science c. since d. source
- The approach we use to study employees in work settings constitutes a behavioral science. 'Setting' means
a. time b. reason c. place d. money
- The scientific research.....of three essential steps.
a. contains b. consists c. includes d. involves
- A theory that suggests.....ideas is preferable to a theory that is complete or closed.
a. bad b. old c. new d. ancient

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11. Case studies possess several important positive features. 'Possess' means
- a. have b. reject c. destroy d. ruin
12. Thevalidity in research strategies concerns whether the results of a study can be generalized beyond the immediate sample, measure, and situation.
- a. inner b. impossible c. internal d. external
13. Since much information about organizational behavior is presented in journal articles, it is useful to understand thein which reports are presented.
- a. reform b. formula c. profit d. format
14. Careful analysis indicates that the process of reorganizing and understanding others is quite complex. 'Indicates' means
- a. hides b. shows c. forgets d. decreases
15. The halo effect occurs when a perceiver uses a general impression. 'Occurs' means
- a. happens b. loses c. misses d. stops
16. Attribution theory focuses on the inference process that is used toanother's dispositions of traits from observation of their behavior.
- a. deduce b. reduce c. decrease d. increase
17. A well-known device for assessing personality is the use of ratings. 'Assessing' means
- a. lowering b. editing c. writing d. evaluating
18. Often, performance measures address onlythe total picture.
- a. part b. part of c. whole d. neither of
19. Attitudes are not directly, i.e., you cannot directly see them.
- a. reasonable b. probable c. predictable d. observable
20. Most researchers believe that an individual must go through all five steps in the process of attitude change. 'Individual' means
- a. boy b. girl c. person d. prison
21. In-depth interviews joband questionnaires are sometimes used to measure.
- a. satisfaction b. satisfy c. satisfies d. satisfied
22. Absenteeism, is reduced due to the potentially greater cost that a lost work day has for the individual employee.
- a. instead of b. although c. because of d. however

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23. The superior performers receive greater rewards poorer performers.
a. as b. than c. then d. from
24. The behavior of employees is often instrumental in bringing about aoutcome.
a. desire b. desires c. desire to d. desired
25. Studies of the effectiveness of OB mod programs have indicated that they constitute a useful approach to improving employee
a. performance b. family c. friends d. children
26. Motives cannot be directly observed; they can only be inferred from theof others.
a. goals b. faces c. behavior d. environment
27. Herzberg's argument is unique in that it suggests that the factors that motivate employees are quite different from those that lead to dissatisfaction. 'Those' refers to
a. suggests b. factors c. employees d. dissatisfaction
28. Motivational theories of ten distinguish between extrinsic andrewards.
a. intrinsic b. interested c. our existing d. outer
29. MBO is a practical application of the reasoning behind the notion of goal-setting theory. MBO stand for management of
a. adjectives b. objects c. objections d. objectives
30. Modified work-week plans attempt do design alternatives for the currently prevalent 5-day,day work week.
a. 18- hour b. 28- hour c. 8- hour d. 38- hour