

نام درس: زبان تخصصی (۲)

رشته تحصیلی: گرایش: مدیریت جهانگردی

کد درس: ۱۲۱۲۰۱۵

تعداد سؤالات: نسی ۲۰ تکمیلی -- تشریحی ۲

زمان امتحان: تستی و تکمیلی ۴۰ دقیقه تشریحی ۲۵ دقیقه

تعداد کل صفحات: ۳

* استفاده از فرهنگ لغات مجاز نیست.

*Choose the best choice (a , b, c or d) and mark it on your answer sheet.**Part I: Read the following multiple-choice questions.*

- Some of the issues concerning the social and cultural impact of tourism has been the subject of much recent research. "Impact" must mean..... .
a. effect b. community c. benefit d. respect
- The tallest buildings in London are small in with New York skyscrapers.
a. compare b. comparative
c. comparatively d. comparison
- Due to Tunisia's historical ties with France, most have been French tourists in this country. "Due to" should mean
a. thoroughly b. addition to
c. because of d. although
- In a multi-ethnic country such as India, Yugoslavia, domestic tourism can build a sense of unity among diverse groups of people. "Diverse" must mean
a. similar b. various
c. ancient d. civilized
- Scots have long been noted for their..... , which is an exaggeration and jokes about them.
a. independence b. frugality c. history d. culture
- Take steps to prevent a before it occurs.
a. disaster b. fauna c. sewage d. media
- There is an urgent need for an evaluation of the social and environmental impacts of the model of service provision. "Evaluation" should mean
a. development b. impoverishment c. assessment d. management

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8. There is a significant number of rural communities in our own country. "Significant" means
 a. destructive b. effective c. tolerant d. noticeable
9. Children are exploited by factory owners in many parts of the world. "Exploit" means
 a. abandon b. impose c. use d. increase
10. Visitors to cities of urban tourists tend to be more affluent and therefore higher spenders. "Affluent" should mean
 a. rich b. successful c. important d. poor
11. The low level of profit and high taxes are major obstacles to the development of Denmark's tourism. "Obstacles" should mean
 a. features b. patterns
 c. resources d. barriers
12. The elements of tourism include activities like museums, theaters and sports can enhance the lifestyle of residents. "Enhance" means
 a. protect b. increase c. predict d. decrease
13. I'm going to visit my brother in France. It would be the most day of my life.
 a. memorable b. authentic c. diffuse d. rural
14. Higher levels of income will allow more people to take part in a greater variety of pursuits. "Pursuits" should mean
 a. habits b. categories c. problems d. hobbies
15. In Russia, the black sea region has a big tourism potential thanks to its famous national parks. "Thanks" to should mean
 a. instead of b. in spite of
 c. because of d. regardless of
16. The significance role of tourism in the global economy is mainly expressed in terms of its contribution to employment. "Contribution" should mean
 a. hindrance b. hire c. help d. hide

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17. Object kept as a reminder of an event, place, etc or as a gift a trip is called
 a. influx b. souvenir c. wilderness d. pursuit
18. Dollar is a(n) that can be exchanged in the open market.
 a. currency b. invest
 c. facility d. process
19. All the features of an area that can be seen when looking across it, are called
 a. coastline b. landscape c. beach d. market
20. To be employed as a tour leader, she must present all documents.
 a. unnecessary b. mutual
 c. incompatible d. essential

Part II: Translate the following English texts into Persian.

- Critics say that arrival of large numbers of tourists increases the potential for cultural conflict. They point out that some tourists leave their morals and manners at home when on vacation abroad. They seek exotic locales, far removed from the social restrictions of home. And while their behavior may change completely when on vacation their expectations of material comfort remain the same or increase in their playground destination.
- The running of the project was initially based upon a partnership between various organizations, both statutory and voluntary, as well as local and national. These included local councils, the regional tourist board, the countryside commission and the Rural Development commission.