

نام درس: زبان انگلیسی (۱)

رشته تحصیلی: گرایش: مدیریت جهانگردی

کد درس: ۱۲۲۵۰۰۱

تعداد سؤال: نسی ۳۰ تکمیلی -- تشریحی ۵

زمان امتحان: تستی و تکمیلی ۵۰ دقیقه تشریحی ۳۰ دقیقه

تعداد کل صفحات: ۴

Part I: Multiple Choice Items**Directions:** Choose the best choice and mark it on your answer sheet.

1. He plays tennis at his time.
a. retraction b. dynamic c. destination d. leisure
2. World Tourism Organization (WTO) defines tourist as a visitor staying for at least twenty-four hours in a country.
a. permanent b. temporary c. ever d. static
3. Internal tourism comprises tourism and inbound tourism.
a. domestic b. outbound c. international d. foreign
4. Same-day visitors are those who do not the night in a collective or private accommodation in the country visited.
a. decide b. involve c. invest d. spend
5. A two-hour drive from Bangkok leads to its most well developed beach, Pattaya.
a. nightlife b. resort c. property d. music
6. Ethnic have equal rights in Iran.
a. motivations b. migrations c. minorities d. restraints
7. Some tourists are interested in visiting places.
a. exotic b. harder c. relaxed d. incentive
8. People who visit hot springs or travel for some medical treatment are categorized under tourism.
a. Sports b. Health c. Adventure d. Convention
9. Incentive Tourism is a new and phenomenon in tourism.
a. limiting b. preventing c. becoming d. expanding
10. Which of the following items **IS NOT** among the barriers to travel?
a. Family b. Time c. Teaching d. Cost
11. The French took 16.6 million international in 1995.
a. trips b. advantages c. holidays d. features

نام درس: زبان انگلیسی (۱)

رشته تحصیلی: گرایش: مدیریت جهانگردی

کد درس: ۱۲۲۵۰۰۱

تعداد سؤال: نسی ۳۰ تکمیلی -- تشریحی ۵

زمان امتحان: تستی و تکمیلی ۵۰ دقیقه تشریحی ۳۰ دقیقه

تعداد کل صفحات: ۴

12. There is a high for new books on tourism in this university.
a. marketer b. demand c. resort d. product
13. A sauna in the hotel would be a useful
a. accessibility b. consumption c. amenity d. purchase
14. Among the features of the tourist product, one can mention to
a. intangibility b. hospitality c. feasibility d. locality
15. In India, tourism has been hurt due to inadequate
a. abilities b. attraction c. destination d. facilities
16. The book should supply the readers with enough information. "Supply" should mean
a. purchase b. provide c. produce d. transfer
17. The tourists manifested great interest in the movie.
a. increased b. developed c. showed d. changed
18. The emergence of new technology brought about great changes in the lifestyle of Iranians. "Emergence" should mean
a. coming up b. cutting off
c. working together d. getting on
19. In near future, a small number of multi-facilitydistribution system will be introduced.
a. assistant b. global c. ethnic d. boring
20. In Tehran, the number of street has increased recently.
a. factors b. services c. approaches d. vendors
21. His words have great impact on the students.
a. effect b. result c. budget d. exhibition
22. Economists have developed mathematical to estimate the income injected by tourists into local economies.
a. treatments b. consequences c. models d. interaction
23. Rental cars are by far the fastest growing commercial land transportation
a. mode b. approach c. effort d. function

نام درس: زبان انگلیسی (۱)

رشته تحصیلی: گرایش: مدیریت جهانگردی

کد درس: ۱۲۲۵۰۰۱

تعداد سؤال: نسی ۳۰ تکمیلی -- تشریحی ۵
 زمان امتحان: تستی و تکمیلی ۵۰ دقیقه تشریحی ۳۰ دقیقه
 تعداد کل صفحات: ۴

24. Today most attractions are centered on a unified theme such as history, future and fantasy.
 a. line b. environment c. system d. motif
25. A skilled manager should be able to new product developments and financial problems.
 a. satisfy b. decrease c. corporate d. forecast
26. The data you have gathered should be
 a. analyzed b. enhanced c. weakened d. operated
27. He wanted to go abroad with a bogus passport. "Bogus" should mean
 a. actual b. normal c. false d. buoyant
28. The community should be a leading player in the process of planning and management of tourism.
 a. little b. prominent c. honorable d. generative
29. Some people believe that tourism must have a regulatory framework imposed on it by the public
 a. idea b. experience c. customers d. sector
30. The shape of international leisure tourism has been largely determined by the short-run *laissez-faire* of developers.
 a. activities b. industries c. demand d. regulators

Part II: Translation

Directions: Translate the following five sentences into fluent Persian.

Sentence 1:

Short-term interests may continue to outweigh long-term evaluation if national governments feel forced to seek the economic benefits of tourism.

Sentence 2:

Some type of coordinating framework is necessary to develop tourism's potential and its contribution to the well-being of host communities.

نام درس: زبان انگلیسی (۱)

رشته تحصیلی: گرایش: مدیریت جهانگردی

کد درس: ۱۲۲۵۰۰۱

تعداد سؤال: نسی ۳۰ تکمیلی -- تشریحی ۵
زمان امتحان: تستی و تکمیلی ۵۰ دقیقه تشریحی ۳۰ دقیقه
تعداد کل صفحات: ۴

Sentence 3:

Regional planners have attempted to develop models of physical planning and design of tourism regions that would minimize the negative influences.

Sentence 4:

Accessibility means existence of regular scheduled air services from the countries of origin to the host country__ the destination.

Sentence 5:

To sum up, tourism is a pleasure activity in which money earned in one's normal domicile is spent in places visited.