

تعداد سوالات: تستی: ۳۰ تشریحی: ۵

نام درس: زبان انگلیسی مکاتبات تخصصی

زمان آزمون: تستی: ۵۰ تشریحی: ۳۰ دقیقه

رشته تحصیلی/ گد درس: مدیریت جهانگردی (۱۲۱۲۰۱۲)

آزمون نمره منفی دارد ندارد

منبع: ---

مجاز است.

استفاده از: ---

گد سری سؤال: یک (۱)

پیامبر اعظم (ص): روزه سپر آتش جهنم است.

Part One: Choose the best answer and then mark it on your answer sheet.

1- Prepare a strategy –a game plan– of how you want the meeting to go. In this sentence "prepare" means.....

- a. Plant b. Try c. Make understandable d. Make ready

2- Place where people regularly go for holidays is called a(n).....

- a. resort b. heritage c. agent d. package

3- A is a building in which collections of rare objects are exhibited.

- a. visa b. museum c. currency d. sightseeing

4- A short visit, often no longer than a day, returning to the place you started from.

- a. excursion b. destination c. desk d. agent

5- A list of places to be visited on one journey is known as the of the travel.

- a. self-catering b. brochure c. itinerary d. festival

6- In a foreign country, you will need to change your money into local -----.

- a. value b. currency c. cheques d. charter

7- What does CV stand for?

- a. Curriculum Vitae b. Current Vouch
c. Computer Voltage d. Canadian Vouchers

8- What does ASAP stand for?

- a. as stated ads price
b. addresses stages attentive prices
c. American Solomon Association Palace
d. as soon as possible

9- RE: Coach booking for next season's transfers. Here, the abbreviation "RE" stands for-----.

- a. after reading b. with reference to c. reply d. regards

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آزمون نمره منفی دارد ○ ندارد ⊙

استفاده از: --- مباح است. منبع: ---

گد سری سؤال: یک (۱)

19- Mehmet Ozgun, a Turkish national resident in the UK, who needs to visit the US on business in two week's time.

- a. جاری b. مطبوع c. مقیم d. متبوع

20-When you apply for a job it is usual to include a résumé.

- a. درخواست b. پیشینه شغلی c. توانمندی d. تجربه

Part 3: Cloze Test p12

If the 19th ----21----saw the birth of mass tourism, then the post-war years have witnessed its coming of age. ----22---- after the end of the Second ----23---- War, paid holidays became normal in ----24---- and many other countries. People now had more disposable income to spend on ----25---- time, and travel and tourism were available to the many rather ----26---- the élite. Holiday camps----27----, offering the masses an affordable accommodation-and-entertainment package. Television ----28---- were appearing in more and more homes, bringing the attractions of distant lands into people's living----29----. Package holidays abroad began to appear ----30---- 1950s.

- 21-
a. century b. travelers c. age d. cams
- 22-
a. Very b. Not c. Soon d. A large
- 23-
a. Victorian b. World c. Old d. Masses
- 24-
a. Britain b. footprints c. times d. sands
- 25-
a. study b. money c. holiday d. leisure
- 26-
a. than b. on c. with d. at

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27-

a. paid b. sprang up c. shopped d. spend

28-

a. sets b. frame c. canal d. model

29-

a. airways b. sets c. rooms d. example

30-

a. in the b. into c. from d. of

Part 4: Translate the following texts into Farsi.

1-Cook organized his first major continental tour in 1855 but it lost money. However, by 1862 he had managed to negotiate cheaper rates for crossing the English Channel. (1point)

2-Belize, which lies on the east coast of Central America, is a former British colony and has a population of approximately 2 million. (1point)

3-Like the governments of other developing countries, the Belizean government has actively encouraged the development of tourism as a way of earning foreign exchange. (1point)

4-Most of the country's 17 resort hotels are concentrated around the town of Bakau; several of them are wholly or partly owned by the Gambian government. (1point)

5-Like other developing countries, Sierra Leone does not yet have the resources to provide the kind of facilities Western tourists expect, such as good roads, modern hotels, and airports. (1point)