

تعداد سوالات: تستی: ۳۰ تشریحی: ۵

نام درس: زبان انگلیسی مکاتبات تخصصی

زمان آزمون: تستی: ۵۰ تشریحی: ۳۰ دقیقه

رشته تحصیلی/ گد درس: مدیریت جهانگردی (۱۲۱۲۰۱۲)

آزمون نمره منفی دارد ○ ندارد ⊗

منبع: ---

مجاز است.

استفاده از: ---

گد سری سؤال: یک (۱)

پیامبر اعظم (ص): روزه سپر آتش جهنم است.

Part One: Choose the best answer and then mark it on your answer sheet.

1- Prepare a strategy –a game plan– of how you want the meeting to go. In this sentence "prepare" means.....

- a. Plant b. Try c. Make understandable d. Make ready

2- Place where people regularly go for holidays is called a(n).....

- a. resort b. heritage c. agent d. package

3- A is a building in which collections of rare objects are exhibited.

- a. visa b. museum c. currency d. sightseeing

4- A short visit, often no longer than a day, returning to the place you started from.

- a. excursion b. destination c. desk d. agent

5- A list of places to be visited on one journey is known as the of the travel.

- a. self-catering b. brochure c. itinerary d. festival

6- In a foreign country, you will need to change your money into local -----.

- a. value b. currency c. cheques d. charter

7- What does CV stand for?

- a. Curriculum Vitae b. Current Vouch
c. Computer Voltage d. Canadian Vouchers

8- What does ASAP stand for?

- a. as stated ads price
b. addresses stages attentive prices
c. American Solomon Association Palace
d. as soon as possible

9- RE: Coach booking for next season's transfers. Here, the abbreviation "RE" stands for-----.

- a. after reading b. with reference to c. reply d. regards

تعداد سوالات: تستی: ۳۰ تشریحی: ۵

نام درس: زبان انگلیسی مکاتبات تخصصی

زمان آزمون: تستی: ۵۰ تشریحی: ۳۰ دقیقه

رشته تحصیلی/ کد درس: مدیریت جهانگردی (۱۲۱۲۰۱۲)

آزمون نمره منفی دارد ○ ندارد ●

منبع: ---

مجاز است.

استفاده از: ---

کد سری سؤال: یک (۱)

10- (encl: CV, testimonial) Here the abbreviation "encl" stands for-----.

- a. each name clipped b. entirely cleaned
c. enclosed d. entirely clipped

11-For some countries you need to have a----- before you are allowed in.

- a. visa b. language c. tour guide d. representative

بخش دوم: معادل فارسی مناسب را برای واژه‌های مشخص شده انتخاب کنید و در پاسخنامه علامت بزنید.

12-Mr. and Mrs. Henderson, a retired British couple traveling for a two-week holiday in the US....

- a. دوسه نفر بازنشسته بریتانیایی b. زن و شوهر خسته انگلیسی
c. چند نفر خسته بریتانیایی d. یک زوج بازنشسته انگلیسی

13-No trip to Bangkok is complete without a visit to at least one of the Buddhist temples.

- a. مراکز b. مراسم c. معابد d. مراجع

14-Tour operators and other people employ guides mainly to inform tourists about the places they are visiting.

- a. هدایت کردن b. راهنمایی کردن c. انگیزه دادن d. اطلاع رسانی کردن

15-Your behavior should be polite and respectful.

- a. آرام b. محترمانه c. تندخو d. پی گیرانه

16-Near the Roman theatre some six stands are located, operating in close competition.

- a. همکاری b. رقابت c. فاصله d. شباهت

17-For millions of people around the world, the name Thomas Cook means traveler's cheques and travel agencies.

- a. چک b. کنترل کردن c. مقصد d. رسیدن

18-Many companies spend a large part of their income on advertising their products.

- a. بهبود b. توزیع c. فروش d. تبلیغ

تعداد سوالات: تستی: ۳۰ تشریحی: ۵

نام درس: زبان انگلیسی مکاتبات تخصصی

زمان آزمون: تستی: ۵۰ تشریحی: ۳۰ دقیقه

رشته تحصیلی/ گد درس: مدیریت جهانگردی (۱۲۱۲۰۱۲)

آزمون نمره منفی دارد ○ ندارد ⊗

منبع: ---

مجاز است.

استفاده از: ---

گد سری سؤال: یک (۱)

19- Mehmet Ozgun, a Turkish national resident in the UK, who needs to visit the US on business in two week's time.

- a. جاری b. مطبوع c. مقیم d. متبوع

20-When you apply for a job it is usual to include a résumé.

- a. درخواست b. پیشینه شغلی c. توانمندی d. تجربه

Part 3: Cloze Test p12

If the 19th -----21-----saw the birth of mass tourism, then the post-war years have witnessed its coming of age. -----22----- after the end of the Second -----23----- War, paid holidays became normal in -----24----- and many other countries. People now had more disposable income to spend on -----25----- time, and travel and tourism were available to the many rather -----26----- the élite. Holiday camps-----27-----, offering the masses an affordable accommodation-and-entertainment package. Television -----28----- were appearing in more and more homes, bringing the attractions of distant lands into people's living-----29----- . Package holidays abroad began to appear -----30----- 1950s.

21-

- a. century b. travelers c. age d. cams

22-

- a. Very b. Not c. Soon d. A large

23-

- a. Victorian b. World c. Old d. Masses

24-

- a. Britain b. footprints c. times d. sands

25-

- a. study b. money c. holiday d. leisure

26-

- a. than b. on c. with d. at

تعداد سوالات: تستی: ۳۰ تشریحی: ۵

نام درس: زبان انگلیسی مکاتبات تخصصی

زمان آزمون: تستی: ۵۰ تشریحی: ۳۰ دقیقه

رشته تحصیلی/کد درس: مدیریت جهانگردی (۱۲۱۲۰۱۲)

آزمون نمره منفی دارد ○ ندارد ⊗

منبع: ---

مجاز است.

استفاده از: ---

کد سری سؤال: یک (۱)

27-

a. paid

b. sprang up

c. shopped

d. spend

28-

a. sets

b. frame

c. canal

d. model

29-

a. airways

b. sets

c. rooms

d. example

30-

a. in the

b. into

c. from

d. of

Part 4: Translate the following texts into Farsi.

1-Cook organized his first major continental tour in 1855 but it lost money. However, by 1862 he had managed to negotiate cheaper rates for crossing the English Channel. (1point)

2-Belize, which lies on the east coast of Central America, is a former British colony and has a population of approximately 2 million. (1point)

3-Like the governments of other developing countries, the Belizean government has actively encouraged the development of tourism as a way of earning foreign exchange. (1point)

4-Most of the country's 17 resort hotels are concentrated around the town of Bakau; several of them are wholly or partly owned by the Gambian government. (1point)

5-Like other developing countries, Sierra Leone does not yet have the resources to provide the kind of facilities Western tourists expect, such as good roads, modern hotels, and airports. (1point)