



تعداد سوالات: تستی: ۲۰ تشریحی: ۵
 زمان آزمون: تستی: ۴۰ تشریحی: ۵۰ دقیقه
 آزمون نمره منفی دارد ○ ندارد ⊗

نام درس: زبان انگلیسی (۲)
 رشته تحصیلی و کد درس: مدیریت جهانگردی
 ۱۳۱۲۰۱۵

مجاز است.

استفاده از: —

یک (۱) کد سری سؤال:

امام علی^(ع): برتری مردم به یکدیگر، به دانش‌ها و خردهاست؛ نه به ثروت‌ها و تبارها.

A. Select the word which is the closest in meaning to the underlined word.

- Tourism results in greater mutual understanding between two different communities.
 a. inclusive b. partial c. common d. complete
- In some places, crime is high and the likelihood of detection small.
 a. possibility b. similarity c. facility d. desirability
- What they did was in breach of trade union rules.
 a. beach b. violation c. destination d. criteria
- We can find a significant number of rural communities in our country.
 a. destructive b. effective c. noticeable d. intact
- Society-oriented programs may encounter various obstacles in their implementation.
 a. bonds b. features c. patterns d. barriers
- Urban tourism is concerned with diverse motivations.
 a. various b. limited c. alike d. attractive
- Visitors to cities are usually affluent and therefore higher spenders.
 a. poor b. wealthy c. serious d. timid
- The large city is well placed to meet the non-essential needs.
 a. find b. contact c. visit d. answer
- Rural tourism should be studied from a broader social and economic perspective.
 a. opinion b. viewpoint c. variety d. visitor



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10. The countryside is a resource that is exploited for a variety of purposes.

- a. explained b. used c. explored d. affected

11. It is estimated that tourism accounts for 10.6 percent of world employment.

- a. expects b. excites c. controls d. comprises

12. Rural tourism has recently expanded dramatically.

- a. impolitely b. implicitly c. impressively d. impossibly

13. Each tourism model consists of different segments and subdivisions.

- a. units b. programs c. sources d. demands

B. Fill in the blanks with the most appropriate word from the words given.

14. Unfortunately some young people these days have no and manners.

- a. morals b. budgets c. mass media d. differences

15. Your idea is good but not

- a. practice b. practical c. practically d. practicing

16. These buildings are part of our national

- a. opponent b. minority c. morals d. heritage

17. She was very toward different remarks. She accepted many ideas.

- a. stagnant b. multi-ethnic c. tolerant d. alternative

18. The crystal vase was thin and

- a. fragile b. influx c. diffused d. administrative

19. Parents are responsible for the of their children.

- a. fauna b. exchange c. boom d. welfare



استان:

کارشناسی (تجميع)

نیمسال اول ۸۹-۸۸

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20. Hotel is a branch of tourism management.

- a. environment b. hurricane c. management d. friction

C. Translate the following texts into fluent Persian.

- Social and cultural effects of tourism have to do with the way in which tourism affects people and their communication. The effects are often less tangible than economic effects and have been more difficult to quantify. (1 point)
- People come to cities for a very large number of reasons: to see friends and relatives, to visit museums, to go to the theater or attend a sport event and so on. (1 point)
- There are obvious implications to be drawn regarding the importance of successful communication during times of natural disasters, such as that described. (1 point)
- Rural tourism increases the demand for, and cost of, public services, such as refuse collection, medical services and the police. It also may create jobs which are part-time or seasonal. (1 point)
- The elements of tourism include activities like museums, theaters and sports which can of course be considered as part of other industries. (1 point)