



استان:

کارشناسی (سنتی)

نیمسال اول ۸۹-۸۸

نام درس: زبان تخصصی (۱) تعداد سؤالات: تستی: ۳۰ تشریحی: —
 رشته تحصیلی و کُد درس: مدیریت بازرگانی ۱۲۱۲۱۶۶ دولتی ۱۲۱۲۰۲۲ صنعتی ۱۲۱۲۰۳۳ زمان آزمون: تستی: ۶۰ تشریحی: — دقیقه
 آزمون نمره منفی دارد ○ ندارد ⊗
 کُد سری سؤال: یک (۱) استفاده از: — مجاز است.

امام علی^(ع): برتری مردم به یکدیگر، به دانش‌ها و خردهاست؛ نه به ثروت‌ها و تبارها.

Direction: Choose the best choice (a, b, c, or d) and mark it on your answer sheet.

- The act of asking for something as if one is commanding is called
 a. creation b. product c. demand d. employment
- The government a scheme for redeveloping the city centers. The government invented it.
 a. prevented b. devised c. imagined d. employed
- His talk captured the of the audience.
 a. imagine b. imagination c. imaginative d. imaginatively
- The speech of the director was so that nobody understood any words of it.
 a. relative b. effective c. elusive d. precise
- The act of predisposing people to behave in particular way, is called
 a. stop b. mention c. function d. motivate
- My principal objective was international fame as a producer. "Objective" means
 a. performance b. product c. profession d. purpose
- They decided to carry on their work in spite of the bad weather. "Carry on" means
 a. detect b. arrange c. continue d. set up
- During one's through life one has all kinds of experience.
 a. leading b. progress c. department d. difference
- Industrial management is really outside his It is outside his field of knowledge.
 a. essence b. task c. goal d. domain
- The amount of things produced is called
 a. inventory level b. output level c. input level d. detailed list



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11. After long, the directors found that nothing could be done. After long deeply thinking and careful consideration they found it.

- a. approach b. judgment c. deliberation d. decision

12. The of the problem meant he had to drop everything and solve it.

- a. immediate b. immediacy c. immediately d. important

13. The company's weakness is its inability to sustain the previous agreement. "Sustain" means

- a. refrain b. initiate c. support d. adapt

14. To deal with or overcome a difficult piece of work is called

- a. tackle b. stimulate c. grumble d. concentrate

15. He is full of enthusiasm for this job. "Enthusiasm" means

- a. ambitious b. strong interest c. weak desire d. invitation

16. The plan was because of the cost.

- a. fulfilled b. inspired c. communicated d. abandoned

17. I'm very busy and cannot accept any other

- a. commit b. commitments c. commits d. committed

18. In selecting objectives, you should consider their You should consider if they can be done.

- a. creation b. evaluation c. deviation d. feasibility

19. A report was produced by the government in with our factory.

- a. cooperation b. cooperate c. cooperates d. cooperated



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20. The manager doesn't find his secretary very
 a. communicate b. communication c. communicative d. communicatively
21. That worker gets all his work done in less time than anyone else.
 a. obviously b. directly c. efficiently d. essentially
22. Nobody told me how to solve this puzzle. It was sheer
 a. imagination b. intuition c. encouragement d. leading
23. The process of involves making plans, developing a structure, motivating and directing.
 a. organization b. management c. leading d. planning
24. I'm going to work on the of a new idea. I am going to work on the elementary principles.
 a. evaluation b. implementation c. rudiments d. collection
25. This book was for foreign students by making the language.
 a. adapted b. adaptation c. adapt d. adapts
26. The evaluation of his ability without more information is really impossible. "Evaluation" means
 a. نگارش b. ارزیابی c. ویرایش d. پردازش
27. Unloading the cargo was a slow process. "Process" means
 a. کاهش b. افزایش c. تکامل d. فرایند
28. He had worked for the firm for twenty years and was in a position of trust. "Position" means
 a. توجه b. محیط c. هدف d. موقعیت



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29. Procedure is the order or way of doing things especially in business. "Procedure" means

- a. فرایند b. شیوه، رویه c. طرح d. سازماندهی

30. By or relating to a group or society as a whole, joint, shared is called collective.

- a. بدون توجه به b. مربوط به c. اگرچه d. بادر نظر گرفتن