



تعداد سوالات: تستی: ۳۰ تشریحی: ۵  
 زمان آزمون: تستی: ۵۰ تشریحی: ۵۰ دقیقه  
 آزمون نمره منفی دارد ○ ندارد ⊗

نام درس: زبان انگلیسی مکاتبات تخصصی  
 رشته تحصیلی و کد درس: مدیریت جهانگردی  
 ۱۲۱۲۰۱۲

مجاز است.

استفاده از: —

یک (۱) کد سری سؤال:

امام علی (ع): برتری مردم به یکدیگر، به دانش‌ها و خردهاست؛ نه به ثروت‌ها و تبارها.

### Part I: Multiple choice items

**Directions:** Choose the best choice either as an equivalent of the underlined part or as a unit to fill in the blank.

- Tourism got moving after the ..... of ancient Greece.  
 a. footprint                      b. nobility                      c. pleasure                      d. civilization
- Little by little, people had more ..... income to spend on leisure time.  
 a. disposable                      b. potential                      c. essential                      d. original
- Thomas Cook was an important ..... on the development of tourism.  
 a. start                      b. philosophy                      c. influence                      d. corporation
- There are some festivals and traditional ..... in their country which are celebrated every year.  
 a. planes                      b. events                      c. processes                      d. architecture
- Would you mind ..... in this form?  
 a. fill                      b. filling                      c. to fill                      d. filled
- You can save money by ..... holidays.  
 a. promoting                      b. establishing                      c. setting up                      d. cutting out
- The growth of tourism sometimes threatens marine life.  
 a. puts in danger                      b. supports                      c. develops                      d. reduces
- The natural ..... of Sierra Leone are varied.  
 a. unions                      b. features                      c. explorations                      d. networks
- The country does not yet have the resources to provide the kinds of ..... Western tourists expect.  
 a. expenditure                      b. percentages                      c. qualifications                      d. facilities



استان:

کارشناسی (سنتی)

نیمسال اول ۸۹-۸۸

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10. Some tourists are interested in visiting ancient Hindu temples and ..... .  
 a. farmhouses                      b. camp-sites                      c. shrines                      d. cottages
11. The travel agent just gave me the booking ..... member.  
 a. choice                      b. type                      c. comment                      d. reference
12. Restaurants, bars, fitness club and ..... are some of hotel facilities.  
 a. sauna                      b. fax                      c. worker                      d. printer
13. Recorded telephone message about visa requirements: "Postal ..... take about three weeks."  
 a. finance                      b. information                      c. application                      d. planning
14. Can you ..... me ..... to your Accounts Department?  
 a. put/through                      b. call/back                      c. hold/on                      d. get/in
15. Mary wants to be sure of the automatic ..... when she flies to the US on her forthcoming business trip.  
 a. beach                      b. plane                      c. upgrade                      d. fact
16. As soon as we arrive there we ..... a car and went off for 3 days along the Garden Route.  
 a. found                      b. landed                      c. picked                      d. hired
17. Many people love to ..... around Iran.  
 a. spoil                      b. wander                      c. care                      d. protect
18. The tour operator organizes a variety of holidays, including ordinary Group Inclusive Tours. The underlined part should mean ..... .  
 a. free tour                      b. escorted tour                      c. selected tour                      d. package tour



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یک (۱) کد سری سؤال:

19. I would ..... if you could telephone him and arrange an interview.

- a. thank you                      b. be thankful                      c. be grateful                      d. be regardful

20. Tour operators should be familiar with ..... techniques.

- a. negotiation                      b. introduction                      c. prediction                      d. destination

21. To make sure that we understand what the other person is saying, we can ask for ..... .

- a. response                      b. strategy                      c. objective                      d. clarification

22. Which of the following **is NOT** used when you want to show the acceptance of a point?

- a. OK, point taken.                      b. I'm not so sure.  
c. Yes, I agree.                      d. Good point.

23. In the ..... we go through the detailed arrangements for the whole flight-where we're going, what route we're taking and so on.

- a. take-off briefing                      b. pre-final stage  
c. pre-flight briefing                      d. flight briefing

24. I would like to know more about your particular strengths and ..... .

- a. weaknesses                      b. decisions                      c. proposals                      d. approaches

25. At your final destination, you should ..... goods in your hold baggage.

- a. protect                      b. involve                      c. declare                      d. complete

26. Which of the following is ideal for one person while travelling via rail?

- a. Roomette                      b. Bedroom                      c. Coach class                      d. Dining car

27. The advantages of an independent fly-drive are complete flexibility and the freedom to travel at one's own pace. "Pace" should mean ..... .

- a. rate                      b. speed                      c. attraction                      d. amount



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28. Which of the following statements **Don't** you use when you want to offer sympathy?

- a. Hurry up.                      b. Take it easy.                      c. Try to relax                      d. I'm sure it'll be all right.

29. King Solomon's Palace is renowned for its extensive range of well-organized sports and entertainments.

- a. rich                      b. famous                      c. basic                      d. general

30. Travel insurance plan covers all of the following **Except** .....

- a. medical costs                      b. loss of personal money  
 c. legal liability for accidental injury                      d. 2-hour delayed aircraft or boat

## Part II: Translation

**Directions:** Translate the following 5 texts into fluent Persian.

- Cook organized his first major continental tour in 1855 but it lost money. However, by 1862 he had managed to negotiate cheaper rates for crossing the English Channel. (1 point)
- Your family can stay FREE, up to four people in the same room, when you pay corporate rat. (1 point)  
 -Express check-in (advance reservation required) and check out.  
 -Extended check-out time until 2.30 p.m. upon request.
- Preparation** (1 point)  
 -Make sure you know the arrangements — the time and the place.  
 -Set aside enough time for the meeting.  
 -Have a clear set of objectives: What do you really want to achieve? List your main objectives.  
 -Take what you need — documents, materials, people.
- Meat, poultry, and most of their products including bacon, ham, sausages, pâté, eggs, milk and cream. But you are allowed 1 kg of meat per person as long as it is cooked and in airtight containers. (1 point)
- The best way of getting around in the fabulous 'Sunshine State' is by self-derive car ... you really can't go wrong because driving in the US is not only convenient but also very simple, and petrol is cheap. (1 point)